



OCTOBER, 2019

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## 2019-2020 Race Schedule

Race 1	January 11	GS	Alpine Meadows
Race 2	January 12	GS	Alpine Meadows
Race 3	February 8	SL	Sugar Bowl
Race 4	February 9	SL	Sugar Bowl
Race 5	March 7	SL	Heavenly Valley
Race 6	March 8	GS	Heavenly Valley
Optional	March 14		Mammoth *

**\* SO CA League Race, NOR CAL racers welcome \***

**Championships, April 3-5 Mammoth Mtn**

**Clinics April 3 SL & GS**

**Races April 4 SL & GS**

Anticipate pre-race clinics:

Friday Feb 7 (TBD) and Friday March 6 (Heavenly).

### LEAGUE RACE RESOURCES:

**Nan Carnal**; Sierra League Race Chair:

[nan.sierraleague@gmail.com](mailto:nan.sierraleague@gmail.com);

530-550-5228 (h); 510-520-7338 (cell)

**John Walsh**; Singles League Race Chair:

[johnwalsh37@sbcglobal.net](mailto:johnwalsh37@sbcglobal.net); 416-596-7234

**Debi Phelps**; Open League Director of Racing

[openleagueraiding@gmail.com](mailto:openleagueraiding@gmail.com)



#### Board Members

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775-787-7556  
jo\_simpson@sbcglobal.net

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coreydoolin@att.net

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patpierucci@yahoo.com

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408-685-6470  
pavel@bosin.net

## President's Message

*By Jo Simpson,  
Sierra League & Sierra Council  
President*



Hello everyone! Let's hope that the early storms are a harbinger of a great 2019–2020 ski season.

Mark your calendars for Sunday, December 15th at 4 pm. The Sierra holiday party will be an après event at La Bamba in Truckee. They will be putting out a delicious buffet of Mexican food and they have a good bar. The restaurant is closing just for us, so there will be ample seating to enjoy your food. We will send out more details as soon as the menu and pricing are completed.

The Big Sky trip is filling fast, so if you are procrastinating, NOW is the time to sign up. Go to the Sierra website for details. Signups are also open for the FWSA mini trip to Big White BC, Canada, March 29–April 3. Details are on the FWSA website, <http://www.fwsa.org>.

Nan Carnal, our race director, is traveling so here's some brief race information. The schedule is set and listed on the front page of this newsletter and on the website. Passes for all six races remain at \$125 (which includes \$20 gatekeeping fee refunded when you volunteer and complete a hill assignment). Individual race fees remain at \$30.

It's exciting to have the leaves turning and early snow falling in the mountains. Time to check out equipment and start conditioning exercises!

*See you on the slopes! Jo*

## **Member Clubs and Contacts**

### **Alpine Ski and Snowboard Club**

Las Vegas, NV  
www.alpineskiandsnowboardclub.com  
Mark Zellner, President  
alpineskiclub@embarqmail.com

### **Capital Ski & Sport Club**

Sacramento, CA  
www.capitalski.org  
president@capitalski.org

### **Las Vegas Ski Snowboard & Sports Club**

Las Vegas, NV  
www.lasvegasskiclub.com  
Mark McNeil, President  
info@lasvegasskiclub.com; mark42750@cox.net

### **Reno Ski & Recreation Club**

Reno, NV  
www.renoskiandrec.com  
Steve Kelly, President  
renoskiandrecreationclub@gmail.com

### **RU SKI Club**

Campbell, CA  
Pavel Bosin, President  
pavel@bosin.net

### **Sequoia Ski Club**

Visalia, CA  
www.sequoiaskiclub.com  
Woody Hogan, President  
wwhiii@hotmail.com

### **Sugar Bowl Ski Club**

Norden, CA  
www.sugarbowlskiclub.com  
Dan Gross, President  
president@sugarbowlskiclub.com

### **Tahoe Donner Senior Alpine Ski Club**

Truckee, CA  
www.tdski.com  
John Makin, President  
president@tdski.com/infotdski@gmail.com

### **Top Gun Ski Club**

Greg Peairs, President  
shiftyp@aol.com

## **Ski Area Websites:**

Alpine Meadows/Squaw Vly: <http://squawalpine.com>  
Badger Pass: [www.yosemitepark.com/BadgerPass.aspx](http://www.yosemitepark.com/BadgerPass.aspx)  
Bear Valley Ski: [www.bearvalley.com](http://www.bearvalley.com)  
Boreal: [www.rideboreal.com](http://www.rideboreal.com)  
Ski China Peak: [www.skichinapeak.com](http://www.skichinapeak.com)  
Diamond Peak: [www.diamondpeak.com](http://www.diamondpeak.com)  
Dodge Ridge: [www.dodgeridge.com](http://www.dodgeridge.com)  
Donner Ski Ranch: [www.donnerskiranch.com](http://www.donnerskiranch.com)  
Granlibakken: [www.granlibakken.com](http://www.granlibakken.com)  
Heavenly Valley: [www.skiheavenly.com](http://www.skiheavenly.com)  
Homewood: [www.skihomewood.com](http://www.skihomewood.com)  
June Mountain: [www.junemountain.com](http://www.junemountain.com)  
Kirkwood: [www.kirkwood.com](http://www.kirkwood.com)  
Las Vegas Ski & Snowboard resort: [www.skilasvegas.com](http://www.skilasvegas.com)  
Mammoth Mtn: [www.mammothmountain.com](http://www.mammothmountain.com)  
Mountain High Ski: [www.mthigh.com](http://www.mthigh.com)  
Mt. Baldy: [www.skibaldy.com](http://www.skibaldy.com)  
Mt. Rose: [www.skirose.com](http://www.skirose.com)  
Mt. Shasta Ski Park: [www.skipark.com](http://www.skipark.com)  
Northstar: [www.northstarcalifornia.com](http://www.northstarcalifornia.com)  
Sierra At Tahoe: [www.sierratahoe.com](http://www.sierratahoe.com)  
Snow Summit: [www.snowsummit.com](http://www.snowsummit.com)  
Snow Valley: [www.snow-valley.com](http://www.snow-valley.com)  
Soda Springs: [www.skisodasprings.com](http://www.skisodasprings.com)

**Thank you to our sponsors (s):**



[www.habervision.com](http://www.habervision.com)





SAVE THE DATE

## Sierra Holiday Party

Sunday, December 15th, 4 PM

La Bamba Restaurant

11760 Donner Pass Road, Truckee, CA

Mexican Buffet

All Council members, family and friends are invited  
Come as you are and join us at the bar at 4:00 for no host drinks.

Dining at 5:00.

Stay tuned for more details.

### RACING NEWS, w/Nan Carnal, Sierra League Race Director

I am currently traveling but look forward to a great ski season and hope to see you all on the slopes.

Information about the upcoming race schedule and pass fees may be found on the front page of this newsletter and in the "President's Message"



### FRANK APP SCHOLARSHIP

Stay tuned for announcements later this fall.



**TRUCKEE-DONNER**  
Recreation & Park District

**37th ANNUAL**

**Truckee & Snow Board  
Ski Swap**



**SATURDAY  
NOV. 2, 2019**

11AM-4PM  
\$3 FOR AGES 13+  
12 & UNDER FREE

COMMUNITY RECREATION CENTER  
**10981 TRUCKEE WAY**



**NEW AND USED  
WINTER EQUIPMENT  
FOR THE ENTIRE FAMILY.**

**COME JOIN THE FUN AND  
LOOK FOR BARGAINS.**

Local reps from ski shops and resorts will be on hand to answer your questions.



**SILENT AUCTION**

with Season Passes, Lift Tickets,  
Local Gift Cards, and More!

**SELLING EQUIPMENT?**

Any business or individual may sell equipment at the Swap. A 20% commission is charged on all merchandise sold. Equipment check-in tags will be available at the Main Office a week before the event. Please call 530-582-7720 for more info.

BEFORE THE EVENT

**PUBLIC CHECK IN:**

Fri. Nov. 1, 5:00pm-7:00pm  
Sat. Nov. 2, 7:30am-9:00am

AFTER THE EVENT:

**PUBLIC EQUIP. PICK UP & PAYOUT:**

Sat. Nov. 2, 5:00pm-7:00 pm  
Sun. Nov. 3, 9:00am-11:00 am

**Proceeds from sales and silent auction at the Swap help support Truckee Youth Sports Programs such as Buddy Werner, Girls Volleyball and Youth Basketball.**

Sign up to volunteer for the ski swap at the Main Office starting on Oct. 1, and you get to pre-shop the swap.

**2019 Tahoe XC Nordic Ski Swap**  
**Saturday, November 9; 10am-2pm**  
Tahoe Cross-Country Ski Area (tahoexc.org)  
925 Country Club Drive, Tahoe City, CA

- ◆ \$5 is a suggested donation to enter and includes 1 raffle ticket and free coffee
- ◆ A Season pass will be raffled off. Purchase more raffle tickets at \$5 each or 5 for \$20.
- ◆ Breakfast and drinks will be available for purchase.
- ◆ Shop for new and used skate, classic, racing and touring skis; backcountry touring gear; snowshoes; cross-country boots and poles; NNN bindings, SNS bindings and three-pin bindings; clothing; ski accessories; bikes; racks; sleds; assorted summer items; and more!
- ◆ Knowledgeable staff on hand to help navigate gear and make the best choices.
- ◆ Proceeds from the raffle, food and ski swap support the Tahoe Cross-Country Ski Education Association (TCCSEA) Junior Programs

**Selling Gear at the Ski Swap? Below is some helpful advice:**

- ◆ Clean up items and make them presentable to sell.
- ◆ Decide what price to sell your items. Cross-check their worth online if unsure. Or, staff and swap volunteers will be available to advise during drop off. Fill out paperwork clearly during drop off.
- ◆ Once the swap has been fully reconciled, checks will be mailed as long as a valid, legible name and mailing address is provided.
- ◆ Items to be sold must be registered at Tahoe XC on Friday, November 8th from 12pm to 6pm. Unsold items must be picked up on Sunday, November 10th by 3pm. Or may be donated TCCSEA.
- ◆ TCCSEA commission is currently 15%.
- ◆ All proceeds go to TCCSEA Junior Programs.

For further about the swap, types of skis, binding, boots, what to buy, etc. is available at the website:

<https://www.tahoexc.org/ski-swap>



## **5th Annual Meyers Outdoor Gear Swap**

Westgate Center parking lot, adjacent to divided sky/Downtown Cafe

*Sunday, October 13, 2019 from 10:00 am - 2:00 pm*

Shoppers: Come stock up on gear!

Swappers: Bring quality summer or winter gear to sell. Skis, snowboards, bikes, paddle gear, climbing gear, camping equipment, and other outdoor toys wanted. Please no equipment over five years old.

Drop off sale items between 8:00am and 9:30 am

Unsold gear must be picked up between 2pm and 3pm

Unclaimed items will be considered donated

\$1 per item plus 20% commission; Cash, Visa or Mastercard only

Net proceeds will be used to restore and improve the Meyers Holiday Tree!

For more information visit:

[meyerscommunityfoundation.org](http://meyerscommunityfoundation.org); [Facebook.com/Meyers Community](https://www.facebook.com/MeyersCommunity);

Brian Levy (530) 545-9941 or Rene Brejc (530) 545-0340.

Cash, Visa, or Mastercard only.

## **2019 SnowBomb Ski and Snowboard Festival November, 2019; Exact Dates TBD**

Held in various cities throughout Northern California (San Francisco, Santa Clara, Sacramento), SnowBomb offers a host of gnarly activities over two days per location. From BMX stunt shows to tons of retail shopping, this festival will surely get you excited to hit the powder this winter.

SnowBomb offers attendees to the opportunity to invest in new equipment to be prepared to the 2019-2020 season. Browse through over \$1 million in retail including skis, snowboards, apparel and much more from a wealth of industry-leading brands as well as up-and-coming brands.

In addition to shopping, SnowBomb offers a variety of other attractions including Monster BMX stunt show(s) and beer and wine tastings focusing on area breweries and wineries.

Further is available information at:

<https://www.everfest.com/e/snowbomb-ski-snowboard-festival-multi-city>

# TRAVEL OPPORTUNITIES

The Far West Ski Association (FWSA) is one of the largest associations of snowsport enthusiasts in the U.S. FWSA covers 12 states with 9 regional Councils with more than 150 Clubs and a combined membership of over 50,000 skiers and snowboarders.

As a member of a club that belongs to the SIERRA Council, you are automatically a member of FWSA and entitled to all benefits. You may join Far West as a Direct Member.



## North American Travel

FWSA Ski & Snowboard Week 2020: Big Sky, MT; January 25- February 1

FWSA Ski & Snowboard Week 2021: Sun Valley, ID; January 30-February 6

FWSA Mini Ski & Snowboard Week 2020: Big White, Canada; March 29- April 3

FWSA Mini Ski & Snowboard Week 2021: Zermatt Resort & Spa, UT; March

## FWSA Convention:

88th Convention 2020; Portland, OR; May 28-31

## International Travel:

FWSA International Ski Adventure 2020: Davos, Switzerland; February 28-March 13

FWSA International Ski Adventure 2021: Sölden, Austria TBA

FWSA International Ski Adventure 2021: Chili, Summer , TBA

FWSA International Ski Adventure 2022: Madonna di Campiglio. TBA

## Dive/Adventure/Cruises

Croatia Adventure; 2020 TBA

Africa; 2022 TBA

Galapagos Islands; 2024 TBA

Please contact the trip leader and/or check the FWSA website for further information regarding travel/housing/schedules, registration forms, waivers, payment schedules, etc.

FWSA travel website: <http://www.fwsa.org/Travel/travel.html>

FWSA VP North American Travel:

*Nancy Ellis, [vpnorthamericantravel@fwsa.org](mailto:vpnorthamericantravel@fwsa.org)*

FWSA VP International Travel:

*Debbie Stewart: [vpinternationaltravel@fwsa.org](mailto:vpinternationaltravel@fwsa.org)*



**FWSA 2020 SKI WEEK**  
**Big Sky, Montana**  
**Sierra Council Members and Fellow Travelers,**

Now is the time to register for the 2020 FWSA Ski Week in Big Sky, Montana.

**January 25 - February 1, 2020.**

We look forward to you joining us for another great week of skiing, socializing and enjoying the winter wonderland of Montana. **There will be an optional trip to Yellowstone** during. Tell your fellow ski club members and friends to **join us**. Space will be limited and we did sell out in 2019.

The Sierra Council registration link is:

<http://Sierra39.sat.tours>

The Sierra Council Package includes:

- Welcome Party & Apres Ski Parties
- Race Events & Mountain Tours.
- Mountain Picnic & Special Council Dinner
- Banquet with Dancing & A Farewell Party with More Dancing
- 7 Nights Lodging (double occupancy)

Sierra Council has 2 lodging options. Both are slope side and a short walk to the resort mall with its many options for dining, shopping, brew and gear.

- **The Huntley Lodge.** A full service lodge with hotel style accommodations; 2 queen beds in each room. Daily hot breakfast included. Full ski week package for the Huntley is \$1340.00pp.
- **The Village Center Studios, Slopeside** Rooms include decor furnishings, a Murphy bed, sofa sleeper, fireplace and dining area. Full package price is \$1490.00pp.
- Note: Package pricing does not include air and ground transportation lift tickets and optional activities.

Optional Activities during Ski Week include a winter adventure to Yellowstone by snow coaches and a visit to Grizzly & Wolf Discovery Center.

The best buy for lift tickets is the IKON pass and if purchased through our travel operator, Sports America Travel, lodging savings and early discounted price are available until August 1st.. The online purchase site for FWSA is [www.sportsamerica.com/ikon-fwsa](http://www.sportsamerica.com/ikon-fwsa) or you can make your purchase when registering for ski week.

**Before making your final purchases and deposits, you can visit the Sierra Council registration link and preview your various trip components by clicking on the “PREVIEW ONLY” button on the opening page.**

Please feel free to contact your Sierra Council Trip Ambassador for additional information.

Carlene Boutacoff [cboutacoff@gmail.com](mailto:cboutacoff@gmail.com)



Mini  
**SKI WEEK**  
March 29 - April 3, 2020

Trip Packages  
USD **\$525\*** per person  
Based on double occupancy. Includes:

**5 Nights Accommodation | 5 Day Lift Ticket | Welcome & Farewell Parties & some Happy Hours**

*WANT TO STAY LONGER? WE'D LOVE TO HAVE YOU AND CAN EXTENDED THESE SPECIAL RATES FOR THE LENGTH OF YOUR STAY.*



The Inn at Big White is conveniently located in the heart of the village centre, providing excellent resort access. After a day on the slopes, relax and enjoy the spectacular Monashee Mountain views in the outdoor pool and hot tub. Adjacent to the lobby is the popular Blarney Stone Irish Tavern, serving their tasty home-cooked Irish and English fare for breakfast, lunch and dinner and with a pint of fine Irish Ale, or try their wide selection of Irish and Scottish Whiskies and a good dose of good ol' Irish hospitality! The hotel also features a games room, fitness center, 24-hour front desk, complimentary Wi-Fi, free heated underground parking and ski locker storage.

Each superior room has a gas fireplace, 40" HDTV and its own Galley Kitchen which includes an induction cooker, mini-refrigerator, microwave and sink. Dishes, cookware and utensils are included. Most units are 1 queen and 1 queen murphy bed.

TRIP LEADER  
**Gloria Raminha**

**garski2011@gmail.com**  
CELL | 661-800-8229 HOME | 661-829-5996

12707 Windy Ridge Dr, Bakersfield, CA 93312  
FWSA CST #2036983-40



All trip reservations will be made through FWSA.  
Airport Shuttle arrangements will be made by the FWSA Trip Leader.

[www.bigwhite.com/fwsa-mini-ski-week](http://www.bigwhite.com/fwsa-mini-ski-week)

For further information and trip registration forms, go to the following website:  
<http://www.fwsa.org/Travel/NAski/2020-FWSA-BigWhite/docs/2020-0329-0403%20BigWhite-Package-2019-0913.pdf>

## *2020 FWSA International Ski Week and Extension Trip*

*Message from Debbie Stewart, VP of International Travel*

### *Greetings!*

*It is my pleasure to invite you to join us for next year's 2020 Int'l BASIC Ski Week Trip to Davos, Switzerland & EXTENSION trip to Portugal! DO note that the dates are earlier for the international trip!*

*I am delighted to be offering such an exciting trip with an incredible price and exceptional value!*

*The BASIC Davos Ski Week will include 7 nights lodging at the 5-Star SEEHOF Hotel, 5 dinners at the hotel, breakfast daily and 2 nights to dine on your own at any of the local restaurants. We'll be offering an optional day tour during the week if one chooses to explore the local culture.*

*The extension trip will be to Lisbon and Porto, Portugal with day tours included and free time to explore on your own.*

*If one chooses to not go to Davos, Switzerland, but wants to do Portugal, we will fly you from the US to join us for the extension trip – we call this the "Stand Alone" trip.*

*We will continue with our online payment plan:*

- 1. Initial trip registration will be handled in the traditional method – you will complete the forms and send along with a check payment for your initial registration 1st payment.*
- 2. Subsequent payment may be made by check, cashier's check, money order OR via our online PayPal & Credit Card Payment process.*

*Please take time to review the registration packet thoroughly, forward and share with your club & council members, all your friends and colleagues.*

*After reviewing all the detailed information, you too will become excited!*

*Feel free to contact me if you have any questions.*

*We look forward to having you travel with us!*

*All the best,*

*Debbie Stewart; FWSA VP of Int'l Travel*

*430 S. Church St.*

*Visalia, CA 93277*

*559-737-0882*

# FWSA 2020 Davos & Portugal

Basic Ski Week: Feb. 28 – Mar. 7, 2020



## Optional Extension trip to Lisbon & Porto, Portugal

March 7 - 13, 2020

*The largest ski resort in Switzerland and  
the highest city in Europe!*



*You will enjoy some of the best skiing in the world, with 58 lifts, 300 km of ski slopes, 75 km of cross-country tracks and much more.*



*Davos offers a wide range of excellent shopping, numerous boutiques, café/restaurants and a lively nightlife!*

*Davos-Klosters skiing areas feature 5 wonderful areas with terrain for all skier levels!*

### **BASIC TRIP Land Package: The 5\* SEEHOF Hotel** (Not including Air Transp. or Lift Tickets)

- Approximate lodging package costs – starting at \$1759.00 per person based on double occupancy
- Pricing is based on exchange rate of 1.01USD vs. 1.00 CHF – subject to change
- Basic land package pricing is based on a min. of 86 people & the Extension pricing is based on a min. of 34 people – subject to change if requirements are not met. All local taxes are included
- Single Supplement and Upgraded rooms are available – quantities are limited.

#### **Land Package Includes:**

- All airport ground transfers with Multi-lingual guide meeting the FWSA Group Air people upon arrival
- 7 nights' accommodations with breakfast daily and Free Wi-Fi
- 5 Dinners – 2 nights **on your own** to dine at the local restaurants of your choice.
- Welcome/Orientation at the hotel with Tourist office, ski area and ski guide representatives
- Complimentary use of Wellness Center
- Local guide at the hotel each evening for 1 hour
- Optional Day Tour and mid-week Après ski party – details to be provided

### **Air Transportation Information - *It is HIGHLY recommended to use FWSA air transportation!***

- Group Air - SFO & LAX air transportation
- Stand Alone Trip Air – contact Debbie Stewart
- Alternate airport and/or post trip deviations are available – (they are limited)

\*Air prices **DO include** estimated Fuel surcharges, Taxes and current Exchange Rate – subject to change.

*If you are arranging your OWN flights but wish to take the FWSA bus transfers, you **MUST** coordinate your flight schedule with the FWSA group air schedule. No special alternate pick-up or drop offs by the bus will be permitted.*

Make checks out to: **Far West Ski Association (FWSA).**

Please reference “**FWSA 2020 Davos/Portugal Trip**” on each check.

**Send to: Debbie Stewart  
FWSA VP of Int'l Travel  
430 S. Church St.  
Visalia, CA 93277**

[FwsaIntlTrvl@prodigy.net](mailto:FwsaIntlTrvl@prodigy.net) or cell: 559/737-0882

CST # 2036983-40

## **Extension trip Lisbon & Porto, Portugal – March 7 - 13, 2020**

Approx. Land Package – Double Occ. = \$1349.00 & Single Supp. Rooms available

*A Stand-Alone trip is available for experienced travelers!*

*Discuss the Stand-Alone trip details with Debbie Stewart, VP of Int'l Travel*



*Experience Local Culture*



Create New Memories  
with Friends,  
Old and New!



FREE TIME  
TO EXPLORE!



*Enjoy Regional Cuisine*



*Portugal is one of Europe's hottest destinations—and for good reason! Beyond the stunning landscapes and bustling cities lies a rich culture just waiting to be explored!*

### **Lisbon and Porto, Portugal Trip includes:**

- Air transportation to Lisbon –1 Free checked bag - Airline details tbd.
- Pricing is based on exchange rate of 1.20USD vs. 1.00 Euro – subject to change
- 3 night's accommodations at the 4\* Hotel VIP Executive Entrecampos (Or Similar\*\*)
- Breakfast buffet daily in each city
- Full day city tour of Lisbon including lunch
- Transfer between Hotel and Porto airport via private coach with English speaking assistant.
- Full day city tour of Porto including wine tasting and lunch.
- 3 night's accommodations at the 4\* Black Tulip Hotel (Or Similar\*\*)
- Entrance fees for: Jeronimo's Monastery, St. Anthony Church of Lisbon, St. Francis Church of Porto and Oporto's Cathedral.
- Porterage at all hotels.
- All local taxes

Make checks out to: **Far West Ski Association (FWSA).**

Please reference "FWSA 2020 Davos/Portugal Trip" on each check.

**Send to: Debbie Stewart  
FWSA VP of Int'l Travel  
430 S. Church St.  
Visalia, CA 93277**

[FwsaIntlTrvl@prodigy.net](mailto:FwsaIntlTrvl@prodigy.net) cell: 559/737-0882

CST # 2036983-40

# NSCF Virtual Silent Auction



The Virtual Silent Auction opens at 12:00 PM (Noon) on October 1st.

The auction will close at 12:00 PM (Noon) on November 15th.

Yes, just like eBay - sort of - only it is being run by the National Ski Council Federation open to all ski clubs' members of member ski councils across the USA and the skiing public. Spread the word, tell your friends so they can join in on the fun.

The 3<sup>rd</sup> Annual NSCF virtual silent auction features a Club Med vacation, several lodging packages, lift tickets, a hard-shell ski case, a Transpack boot bag, a Sims Snowboard, a pair of Renoun Skis, Kulkea bootbags, helmets, goggles and ski accessories.



To participate in this auction you need to go to the NSCF website

<http://skifederation.org/>

Scroll down the home page to the NSCF Virtual Silent Auction section and click on ENTER THE AUCTION. Once you are on the auction site you can view the items in the auction. To place bids and update your bids you will need to register on the auction site. Click the Login button at the top of the page - it will ask you to log into your account. You will need to create an account your first time on this site. This is a pretty quick procedure and not invasive. After that just log in and bid away.

**Remember:**

Bidding starts October 1, 2019 at 12 PM

Bidding stops November 15, 2019 at 12 PM

If you have any questions, contact  
[skimikec@aol.com](mailto:skimikec@aol.com)



# The Art of Noise in Sport: How the Cowbell Came of Age

By Oliver Lukas, for CNN  
Updated 8:08 AM ET, Wed December 19, 2012

<https://www.cnn.com/2012/12/19/sport/skiing-cowbell-noise-sport/index.html>



Photo: Noise in sport, watch any ski race on TV and you will hear the same dull, persistent background clanging of cowbells ringing. Marcel Hirscher's feet are pictured here next to a cowbell during the podium ceremony of the men's slalom race at the FIS Alpine Skiing World Cup in January 2012.

Cowbell production – When a Winter Olympics is within sight, cowbells become Norwegian cowbell manufacturer Moen's hottest commodity. The company produces approximately 30,000 bells each year, but in an Olympic Year over twice as many cowbells would be churned out.

"Mittens don't clap," is how California-based cowbell importer Elisabeth Halvorson explains it.

And if you are the proud owner of a cowbell in North America, chances are it passed through her hands en-route to the U.S.

"Bells have been used, especially in downhill skiing, for a long time. It started in Switzerland, where in summer the cows all walk around the mountains with bells on," added Halvorson.

"But in winter they are in barns, and the bells are hung up. All the farmers were also the ski racers in the old days, so their families went in the barns and grabbed the bells.

"Olympians have told me that when they're at the bottom of the hill, they can hear a little shouting but they can really hear the cowbells"

## Winter Olympic icon

Watch any ski race on television and you will hear the same dull, persistent background clanging. Turn up in person and dull is the wrong word: stand in the right (wrong?) place and it's more a cacophony.

Already steeped in Alpine history, cowbells have become a global success and Winter Olympic icon over the last two decades.

Halvorson got into the business ahead of the Salt Lake City Winter Games of 2002, where the golden, oblong bells became a sought-after souvenir.

"It's really a European cultural thing that, in the past 15 years or so, has grown here in the States," she told CNN.

"If the Swiss are coming to an event they'll bring really big bells, a foot high or more. Belarus has some good bells too, and they come with sheepskins on.

"How many do we sell? I quit counting when we reached 70 tons -- and that was before the 2002 Games."

## The Art of Noise in Sport: How the Cowbell Came of Age, continued:

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Halvorson imports bells manufactured in Norway by a small family business Moen Bjøllefabrikk, based in a factory south-west of Oslo.

"My grandfather started it in 1922," says head of the company Lena Allette Moen Grude. "He began producing bells for his neighbors' domestic animals and sheep."



The company has changed with the times -- it now makes GPS tracking devices for livestock -- but when a Winter Olympics is within sight, cowbells become their hottest commodity by far.

"We produce approximately 30,000 bells each year," says Moen Grude. "For us, it started before the Winter Olympics in Lillehammer in 1994. The fans saw it as the only souvenir that let them take the spirit of the Olympics back home.

"For the Salt Lake City Olympics, we produced 68,000 bells -- more than two years' production -- in two months. When there is a Winter Olympics, it dominates our company.

"I remember producing the bells for Salt Lake City, working late at night and listening to the Games on the radio. I could hear the bells being rung in America as I was engraving them in Norway. That was special."

### Changing fabric

Like brass bands, or singing at football matches, the ting-a-ling sensation of a cowbell feels warm and traditional -- part of the very fabric of sport. But that fabric is changing.

Where once making noise at events was the responsibility of the fans, clubs and venues increasingly see the atmosphere as theirs to generate, maintain -- and police.

Go to most major sporting events in 2013 and the ambiance will be provided by vast, booming speaker systems.

In a world of YouTube, endless TV channels and bewildering freedom of entertainment choice, sports reach out and grab their audience by the ears.

So is the cowbell a relic of an age when fans were left to their own devices?

"Sport now sells music and music sells sport," says academic Anthony Bateman, who researches the relationship between the two at England's De Montfort University in Leicester.

"The links are getting stronger and stronger and that is partly commercial.

"Music is pumped out to encourage chanting and singing and there is a sense that, for example, football clubs are intruding into what was once a fairly spontaneous part of fan culture."

Records of chanting at football matches go back to the 19th Century, with famous songs such as Portsmouth's "Pompey Chimes" and Norwich's "On The Ball City" dating to the late 1800s.

## The Art of Noise in Sport: How the Cowbell Came of Age, continued:

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A century earlier, says Bateman, early books on cricket described a "rambunctious crowd culture, a little like the (present-day England supporters') Barmy Army".

Contrast that with an example from 2004, he says.

"The Premier League actually paid someone (Birmingham City fan Jonny Hurst) \$16,000 to write chants for different clubs.

"People said that typified the sterile, corporate atmosphere -- supporters are not trusted to come up with their own songs any more. It was an organic relationship in the past, and now things seem terribly forced."

Indoor sports arenas, in particular, now batter occupants with wall-to-wall music during stoppages in play.

Extreme outdoor pursuits emerged hand-in-hand with a youth culture of music and video, while football teams have been known to play recordings of chants to get a crowd going as sports establish which techniques work, and which simply alienate their fanbase.

"Sound is one way by which sports are now constantly reinventing themselves," concludes Bateman.

### Cowbell in vogue

Yet diehard ski race fans still stand on a slope and ring bells from a small Norwegian factory, in the tradition of Alpine farmers.

And that tradition spreads by the month.

Moen Grude recently packed off a shipment of bells with Norwegian fans heading to the European Handball Championships. Cycling and triathlon are increasingly the domain of the cowbell. Tennis racket manufacturers gave away branded versions at the U.S. Open.

Halvorson denies any suggestion this last example is a sign that even the cowbell can go corporate.

"What's happening is they're becoming collectible. A guy once called me, saying: 'My wife and I just got divorced. The wife got the cowbells. Do you happen to have this one? This one? How about this one?'

"They didn't make a cowbell for Nagano but they did one for the Nagano Paralympics, then for Lillehammer, Salt Lake, Torino and Vancouver. The Vancouver one is very hard to find.

"But what we sell is fun. That's what we sell. A cowbell is simply an interaction between athlete and spectator."



## SKI INDUSTRY NEWS

Ski industry news from the National Ski Club News, National Ski Council Federation News-beat

**Squaw Valley Alpine Meadows Base-to-Base Gondola Approved:** After years of environmental reviews, permit hearings, and opposition from conservation groups, the base-to-base gondola that will connect Squaw Valley and Alpine Meadows was approved by Placer County officials. The gondola will begin at Squaw Valley, traverse over privately owned property, and end at the Alpine Meadows base area. SAM

**Arapahoe Basin Joins Ikon Pass:** Starting this winter, Ikon Pass holders will have seven days of access to A-Basin with no blackout dates, and Ikon Base passholders will have five days with select blackout dates. In February, A-Basin said it would not renew its longtime season pass partnership with Vail Resorts for the 2019-20 season. SAM

**Vail Buys 17 More Ski Resorts:** Vail Resorts, already one of the world's largest ski resort operators with 20 ski areas in the US, Australia and Canada, including many of North America's biggest and best-known resorts, has almost doubled the number of resorts it owns with the purchase of Peak Resorts, which operates 17 US ski areas on the East Coast and Midwest US. Peak will be operated as a subsidiary of Vail Resorts. InTheSnow

**Vail Resorts Put Investment Focus on Longer Season:** Vail Resorts say their spending priority in Colorado ahead of next winter is on ensuring a longer ski season for purchasers of their Epic Pass season ticket. InTheSnow

**Indy Pass Adds Two More Partner Resorts:** Indy Pass has added two more resorts to its lineup for the 2019-20 season: Caberfae Peaks in Cadillac, Mich., and Sunrise Park in Greer, Ariz. With these additions, the \$199 Indy Pass now has a total of 36 participating ski areas. Passholders get two days at each. SAM

**New Mayflower Resort to Connect with Deer Valley:** Extell Development Company is building a new mountain resort located right next to Deer Valley Resort outside of Park City, Utah. Extell has purchased roughly 5,600 acres of private land in recent years, including the 2,300-acre Mayflower property where Mayflower Mountain Resort and Village will be built. SAM

**POWDR to Open First Year-Round Action Sports Resort:** POWDR is set to open the first year-round action sports resort in the country this winter, called Woodward Park City. The resort will boast state-of-the-art indoor and outdoor venues for snowboarding, skiing, mountain biking, skateboarding, tubing, BMX, parkour, and trampolining. SAM

**Timberline Four Seasons (WV) Resort in Bankruptcy, Owners Plan to Sell Ski Operation:** Timberline Four Seasons Resort in West Virginia filed for Chapter 11 bankruptcy protection on April 30, with debts totaling more than \$2.8 million to nearly 50 creditors. SAM

## SKI INDUSTRY NEWS—Continued

**Italy wins vote to host 2026 Winter Games:** Italy will host the 2026 Olympics in Milan and Cortina d'Ampezzo, taking the Winter Games to the Alpine country for the second time in 20 years. International Olympic Committee members voted for the long-favored Milan-Cortina bid over a bid from Stockholm-Are, Sweden, that also included a bobsled track in Latvia. ESPN via *Outside*

**An Entire Chair—and a Skier—Fell Off an Australian Lift:** For many, falling on a powder day is par for the course. But falling three stories along with a chairlift? Less so. For one skier at Australia's Thredbo Resort, that unexpected scenario became reality. *Outside*

**Wedding Ring Lost from Chairlift Last Winter, Found After Thaw:** A Sydney man who lost his wedding ring when it fell from a chairlift at Big White ski resort in BC, Canada has got it back four months later InTheSnow

**Tirol Glacier Areas Opening Friday after 55cm of September Snowfall:** The Stubai glacier in Austria's Tirol region will open this Friday, 13th September, after a 55cm (22 inch) snowfall over the weekend. Sölden say they will also open their glacier skiing this Friday. Heavy snowfall across the Alps saw most areas with slopes above 1500 meters see fresh snow, with accumulations above 3,000 meters adding up to at least 50cm at resorts in Austria, Italy and Switzerland. InTheSnow

**Delta Airlines Eliminates Fee for Sporting Equipment Including Bikes:** Delta customers traveling with surfboards, bicycles, golf clubs, scuba gear and other large-sized sporting equipment will now be allowed to check them as part of their standard baggage allowance. SIA First Tracks

**Colorado Senators reintroduce legislation to strengthen investments in skiing communities:** Senators Cory Gardner (R-CO) and Michael Bennet (D-CO), reintroduced the Ski Area Fee Retention Act. Currently, ski area permit fees paid to the Forest Service are sent to the U.S. Department of the Treasury and then appropriated back to the Forest Service. This legislation would create a Ski Area Fee Retention Account under the National Forest System, in which a portion of the roughly \$37 million in annual fees generated by the ski areas would be retained by the National Forests they are generated in. *The Villager*

**It's Official - Skiing Can Change Your Life.** The Health Benefits of Skiing, produced by award-nominated ski agents Ski Line, breaks down all the key benefits of a ski holiday and includes hints and tips from instructors and fitness gurus on how to make

**National Parks and BLM Lands Now Open to E-Bikes.** The National Park Service, Bureau of Land Management, and other public lands administered by the Interior Department will now allow pedal-assisted e-bikes on all approved bike trails following an order issued by Interior Secretary David Bernhardt on Thursday. The order opens approximately



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